

Cookies Policy

Signode Industrial Group / Strapex ("SIG/Strapex", "we" or "us") is committed to providing you with the best online experience while visiting <https://www.strapex.com/> (the "Website"). To achieve this, we utilise our own and standard third party cookies to obtain data about your online behaviour while you are on the Website, and we also track how often you visit the Website.

If you do not wish to accept this Policy please do not continue to use the Website.

A cookie is a small text file that is sent to your computer and automatically saved by the web browser on your computer or mobile device, when you visit our website. If you revisit our website, we may recognize you, even if we do not know your identity. Besides cookies that are only used during a session and deleted after your visit of the website ("session cookies"), we may use cookies in order to save user configurations and other information for a certain time period ("permanent cookies").

What we track

We use cookies on the Website to collect your personal information. We use industry standard third party cookies such as Google Analytics to track your behaviour online and gain statistical information at an aggregated level in the following ways:

- We track the number of visits to the Website, where each visitor came from (i.e. the website you visited prior to coming to the Website) and where each visitor goes to from the Website (i.e. the website you visit after leaving ours).
- A cookie is stored on your device for no longer than required which is linked to your IP address. This allows us to track whether you return to the Website.

How to manage cookies

If you do not wish us to track information through cookies you can configure your browser to reject cookies. If you wish to do so, please refer to your Internet browser's user instructions to find out how to delete and reject cookies. Note that the rejection of cookies may impact your user experience on the Website and restrict you from utilising certain site functionalities.

Third-party cookies

Throughout your journey on the Website you may also notice content from third parties. We also use plug-ins on our web pages for social networks such as Facebook, LinkedIn and Twitter. This content is added so we can keep you up to date with carefully selected information that you may find relevant or of interest, however this can result in these third party providers storing additional cookies on your device that we have no control over and assume no responsibility for. We have configured these elements to be disabled by default. If you activate them (by clicking on them) the operator of the corresponding social network registers that you are on our website and where you are, and can use this information for its own purposes. The processing your personal data by the operator is the responsibility of the operator in accordance with its own data protection provisions. We do not receive any information about you from the operator. Consequently, we suggest you check the websites of any such third parties and their privacy and cookie policies for more information about their cookies and how you can manage them.

Cookies used on website

The Website may contain links to third party websites. If you follow a link to any of these third party websites please note that these websites have their own privacy and cookie policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these third party websites.

Below is an example of the cookies commonly used by us. Other cookies of various kinds may be used on the website periodically. Please note however that if you choose to access third party sites through this website that the cookies listed below may not form a comprehensive list.

Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies that enable an analysis of the use of the website. The information generated by the cookie about your use of the website is transferred in an anonymized form to a Google server in the U.S. and stored there. Thanks to anonymization, this data cannot be assigned to a specific person. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. The legal basis for this is art. 6(1)(1)(f) GDPR or art. 31 Swiss FADP.

You can prevent the collection of the data generated by the cookie and related to your use of the website (incl. your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plugin available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

At Google, the European Commission's Standard Contractual Clauses (SCC; https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj) apply to the transfer of online advertising data and personal data originating from the European Economic Area, Switzerland and the United Kingdom. Additionally, Google has certified that it adheres to the Transatlantic Data Privacy Framework principles, more information is available on Google's Privacy Policy (<https://policies.google.com/privacy/frameworks?hl=en-US>) and the Data Privacy Program website (<https://www.dataprivacyframework.gov/list>).

Further information on data processing by Google can be found in the corresponding Google privacy policy: <https://policies.google.com/privacy?hl=en&gl=uk>

Changes to this Policy

We may amend this Cookies policy at any time without prior notice. The current version published on our website shall apply. You are advised to review this Cookies Policy periodically for any changes. If the Cookies Policy is part of an agreement with you, we will notify you of the changes made by e-mail or other suitable means

Contact

Questions, comments and requests regarding this Policy are welcomed and should be addressed to privacy@signode.com.